

THE SOUTHERN
IDAHO
HOME & GARDEN
SHOW

February 12th - 14th, 2021

Eldon Evans Expo Center on the
College of Southern Idaho Campus
on North College Road
Twin Falls, Idaho



Business Name: _____ Date: _____

Business Phone: _____ Business Contact: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Cell Phone #: _____

For Booth Set-up, Contact Name: _____ Cell Phone # _____

Email for set-up information: _____

List all products you will be selling by brand and description. Anything not listed cannot be sold or displayed during show.

Product(s) Descriptions: _____

List all products that require power, if it isn't listed it will not be allowed to be plugged in: _____

Vendor Tickets.....\$3 each Vendor
(Tickets Are For One Day Admission)

Lanyards...\$9 each
(Lanyards Are Three Day Admission)

Each person in your booth will need a vendor ticket or a vendor lanyard. Each booth will be given 3 vendor lanyards for the weekend.

MOVE IN:

Wednesday, February 10th10am to 8pm

Thursday, February 11th 10am to 8pm

MOVE OUT (NO EARLY TEAR DOWN)

Sunday, February 14th 4pm - 11pm

Early set up or late teardown needs to be

Approved by event management.

Show Times:

Friday, February 12th10am to 7pm

Saturday, February 13th 10am to 8pm

Sunday, February 14th 11am - 4pm

Vendors need to be set up and ready 30 minutes prior to the show opening.



Booth Space & Broadcast opportunities

- ▶ Booth Space at the Event Center
- ▶ 10x10 Inline - \$650
- ▶ 10x10 Corner - \$725
- ▶ 10x20 Inline - \$1275
- ▶ 10x20 Corner - \$1350
- ▶ 10x20 End Cap - \$1425
- ▶ 10x30 Inline - \$2100
- ▶ 20x20 End Cap - \$2350
- ▶ 20x20 Stand Alone - \$3200
- ▶ Larger - Ask for size and pricing

Additional Marketing Opportunities

- ▶ Broadcast & Online Radio -
 - ▶ total 60-:30's per station, on air & online. Ads to January - February 2021 as your schedule requires.
 - ▶ 30 - :30's to air Mon-Sun 6a-7p,
 - ▶ 30-:30's to air Mon-Sun BTA.
 - ▶ 95.7 KEZJ \$600
 - ▶ 1310 KLIX \$450
 - ▶ KOOL 96.5 \$300
 - ▶ 98.3 The Snake \$360



Business Name: _____

Please make all checks and/or money orders payable to : **Townsquare Media**

Power

Up to 5 amps - \$35

up to 20 Amps - \$50

Vendor Passes

Lanyards - \$9 ea. - (3 day admission)

Vendor Tickets - \$3/person/day

▶ 2021 Event Opportunities

▶ Booth Space Fee

▶ Booth Number _____ Booth Size _____

▶ # of Booths _____ \$ _____

▶ Power Fee \$35 or \$50 \$ _____

▶ Vendor Passes

▶ Lanyards _____X \$9.00 \$ _____

▶ Day Passes _____X \$3.00 \$ _____

▶ Broadcast & Online Radio Package

30-:30 ads will air M-Su 6a-7p, 30-:30 ads will air M-Sun 6a-Mid at no charge
January and/or February 2021 as your schedule requires.

▶ 95.7 KEZJ 60-:30 - \$600 \$ _____

▶ 1310 KLIX 60-:30 - \$450 \$ _____

▶ KOOL 96.5 60-:30 - \$300 \$ _____

▶ 98.3 The Snake 60-:30 - \$360 \$ _____

▶ Total 2021 Investment \$ _____

All locations are first right of refusal to current vendor. Please note that a change in booth size may affect/change your location.

Please remit this contract with your non-refundable deposit of 1/2 the cost of your booth space no later than October 15th, 2020.

Remaining balance must be paid in full by December 15th, 2020 to ensure your position in the show.

No space will be held without your monetary commitment.

The Southern Idaho Home & Garden Show

TERMS AND CONDITIONS

All vendors must provide a certificate of insurance of \$1,000,000 naming Townsquare Media as an additional insured.

Your contracted space is solely for the use of the exhibitor whose name appears on this contract. It is agreed that the exhibitor will not sublet or assign any portion of the contracted space without prior written consent of Townsquare Media. This includes any signs, brochures or printed materials of any type. If written approval is not received prior to set-up time, additional cost of \$650 will be charged to vendor or any client in breach of this contract will be immediately expelled from the event.

Your booth must be occupied all three days and all hours of the show.

The list of NO's:

- NO Dogs allowed on CSI premises unless they are a certified service dog
- ONLY Coca Cola products can be sold and/or given away on the College of Southern Idaho property.
- No smoking, vaping or drinking of alcoholic beverages on premise.
- No Helium balloons
- No open flames
- No signs of any type can be attached to the walls or fixtures in any fashion. Hangers will be provided during set-up
- No digging into the ground without prior approval from Event Coordinator and CSI Rodeo arena representative
- For safety purposes, no children under 16 are allowed during set-up and tear down of this event

All vendors are responsible for the removal of their excessive trash, i.e. empty boxes, food products, carpet remnants, etc.

Special Note:

This event is held at the College of Southern Idaho Expo Center which is an indoor rodeo arena with a dirt floor that is not perfectly flat.

We suggest the use of flooring or outdoor carpeting inside your booth.

We do spread bark in the aisles and spray it down nightly with water to help control the dust. While it makes for an excellent garden presentation - it can be a bit dusty and the ground is often uneven. Please provide your own flooring to cover the soil, or if you would prefer to have bark in your booth, please contact KIMBERLY NURSERIES (208) 733-2717 prior to Thursday at NOON and they will provide it Friday morning, you are responsible for spreading it in your area. Please Take care to cover electronics or other dust sensitive items at night to help prevent damage from dust.

You will be notified of your set-up time and date closer to the event. Primary set-up days will be Wednesday and Thursday prior to the show. Tear down of all vendors will begin NO EARLIER THAN 4PM SUNDAY. Everything must be out of the facility no later than 11pm Sunday unless other arrangements are agreed upon prior to the show. Under NO circumstances will an exhibitor's materials be allowed to remain in the building beyond 1:00 am Monday. Any vendor not exited by the listed times will be assessed any charges incurred by Townsquare Media.

Please note that submission of this contract grants Townsquare Media full rights to use any photography, audio or visual imagery of your booth, company or staff in ongoing and future show promotions.

This event will be held rain or shine. In the event of a cancellation out of our control due to inclement weather or act of God, no refunds will be given.

**See 2021 COVID-19 safety protocols.*

I have read and understand all terms and conditions for the event: _____
Business Name Business Representative Date

Covid - 19 Precautions for our 2021 Southern Idaho Home & Garden Show

Current Status:

- ▶ We will follow the guidelines set forth by the CDC & SCPHD. We are currently, September 15, 2020, at Level 4 and we are planning our event around those guidelines.
- ▶ Should the level change, we will adjust our plan accordingly and notify our vendors of the changes.
- ▶ Should a drastic increase in Covid-19 cases occur and we are no longer able to hold the show, you will receive a full refund for your booth space and broadcast deadlines will be expanded to accommodate your schedule.

Our Plan:

- ▶ We will have Hand Sanitizing Stations located throughout the event center.
- ▶ We will have masks available for those that choose to wear them.
 - ▶ We will make our message clear;
 - ▶ If you're sick, stay home
 - ▶ If you're afraid you'll get sick, stay home
 - ▶ If you choose to attend the event, any disrespect toward others will not be tolerated and you will be asked to leave immediately.